

Make your *vision of home a reality*

# THE Design Studio EXPERIENCE

At Brookfield Residential, designing your vision of home is our passion. At the Design Studio, we're here to help you create a home that reflects your individual taste and lifestyle. You'll receive one-on-one tailored service from a professional designer who is expertly skilled at working within your budget and preferences to create a home that is uniquely yours.

## Key Stages in the Design Studio Experience

### *Scheduling Your Appointment*

The Design studio will work with you to schedule your design appointment within 5 days of signing your Purchase Agreement. In order to deliver your home within the estimated closing timeframe you have been given, all design selections must be finalized within 30 days of the Purchase Agreement, or less depending on your home's stage of construction. Prior to your design appointment, your sales team will review included features of your new home.

### *Who & What to Bring*

We recommend bringing no more than two people with you to your appointment. You'll need to make arrangements for kids under 14 so that you have time to focus on your selections and our team is able to provide you with the best personalized service possible.

### *Dreaming & Brainstorming*

Get your creative juices flowing. Once you have purchased you'll have access to our exclusive online "Wish List" where you can browse design selections and begin putting together the home of your dreams. You'll create your own personal "Wish List" and save multiple schemes that you want to see in person. Be on the lookout for an email with your login credentials and let the fun begin.

### *Design Meeting*

This is where you'll see your vision of home come to life. Immerse yourself in the finishes, textures and details that are no longer just possibilities but the reality of your new home. Your designer will walk you through all upgraded design options, working with you to make selections that not only fit your budget but create an interior that is truly special and unique to you.



### *Selections & Deposit*

When all design selections have been made, you will finalize your choices with your signature and a deposit. Please see a Sales Representative or your Designer for deposit requirements.

### *We'll Take it from Here*

We'll order all of your selections and work with our team to ensure everything is installed as you specified during your time at the Design Studio.

**Brookfield**  
Residential

# Frequently Asked Questions

## *How much should I expect to spend in the Design Studio?*

It's all about meeting your personal taste and budget to create a home you will love for years to come. While individual budgets may vary, in general, most home buyers choose to invest 5% - 10% of the base price of their home toward their personalized selections and finishes.

## *Why do I have to pick out finishes and fixtures so early?*

It all comes down to keeping your home's construction on schedule so you can move in on time. Expanded lead times in today's marketplace and scheduling our qualified workforce requires planning ahead. Our team works diligently "behind the scenes" to secure everything that is needed to keep things moving—to make sure your new home is ready for you.

## *When can I visit the Design Studio?*

We appreciate your enthusiasm and are so excited to work with you! The Design Studio is open by appointment. We kindly ask that you schedule an appointment with your expert designer so we can ensure we have allowed time to walk you through the selection process. Our showroom is set up for appointments for one home buyer/family at a time. We will be dedicating your scheduled appointment time just for you.

